



Utah Ophthalmology Society Annual Regional Conference Exhibitor Registration
Conference Date: Friday, March 11, 2022

Our ophthalmology conference is back live and in person! We hope to see you in March 2022! We invite Healthcare organizations, pharmaceutical companies, device manufacturers, insurance carriers, and other vendors to participate as exhibitors at the conference. Networking and recognition opportunities are abundant for health related and consumer businesses.

Your 2022 Exhibit Registration Includes

- Each 8 x 10 exhibit booth includes admission for two representatives.
- Discounted group hotel rate at the conference site.
- Display time with ophthalmologists, ophthalmic technicians and nurses.
- Breakfast, lunch and refreshment breaks with attendee
- Recognition of organization prior to, at the event, and post conference.
- Inclusion of Company Name on the Exhibit Sign at each booth and outside exhibit hall.

Please review the enclosed exhibitor information and plan to participate at this important and well attended meeting. To register for an exhibit booth, please complete and sign page 4 of this packet and return with payment.

If you have any questions please contact annette@utahmed.org.

To order power, AV, or additional booth items, please refer to the document, Modern Expo Exhibitor Services.

We look forward to seeing you!

A handwritten signature in black ink that reads "Annette Mahler".

Annette Mahler
Utah Ophthalmology Society Executive Director

Conference Location

Sheraton Hotel Conference Center
150 W. 500 S. Salt Lake City, Utah 84101
Hotel Phone: 800-325-3535 or local: 801-401-2000

Hotel Rooms located at the conference site

Hotel Reservations, call (888) 627-8152 and mention the ophthalmology conference room block to receive this rate. Our room block tends to sell out quickly and we cannot guarantee this rate if our block sells out. to reserve a hotel room at the conference hotel. We have a negotiated room rate of \$129 plus tax, additional hotel guest \$10.00. The cut off day to reserve your room is February 17, 2022.

Hotel Parking

Free parking with easy in and out, making the conference center and exhibit area easily accessible. The exhibit area allows for a nice flow of attendees during breakfast, breaks and lunch for maximum attendee exposure. The Salt Lake International Airport is a short 10 -15 minute drive from the Sheraton Downtown Hotel.

Booth Package Included with your registration

8 x 10 booth space, with 8' high back drape, 3' high sided drape 7" x 44" company ID sign, 1 8'x24"x20h Skirted Table, 2 folding chairs. Drape color: Blue

Shipping and Additional Booth Items not Included

Shipping and Power as well as other additional decorating or booth items over what is included above can be ordered from the Modern Expo packet. The exhibit areas are carpeted.

- Shipping – Please use the attached form to arrange shipping through Modern Display
- Shipping directly to the hotel is not allowed.

Dates and Deadlines

- Feb. 11 **Registration Ends** – Early registration and payment for all exhibit booth and sponsorships must be received by 5:00 PM (MST)
- Feb. 12 Late registration begins – booth cost increases \$300 per booth
- March 1 Last day to pay late registration, no additional booths will be registered after this date, no exceptions
- March 10 Exhibitor move in 1-4 pm – if you choose not to move in at this time, you may move in between 7 and 7:15 am the morning of the meeting
- March 11 Booths must be in place by 7:15 am or you forfeit and the booth may be re-assigned. The Conference takes place from 7:30 am- 5:00 PM

Note: Exhibit breakdown following the last break from our scientific sessions or from 3:30-5:00

Please do not dismantle booth prior to this time.

Vaccination Requirement: The UOS is committed to your safety at this meeting. In 2022, prior to the meeting, our Board of Trustees will review COVID-19 vaccination and mask state policy regarding any mandates. All registrants will be notified of the meeting policy by February 2022.

Exhibit Terms and Conditions

1. **SPACE** - The space contracted is to be used solely for the Exhibitor whose name appears on the Contract. The Exhibitor shall not sublet or assign any portion of same without the written consent of the UOS. Sponsors receive prime display locations and exhibitor space is assigned by the UOS on a first-come, first-served basis as signed applications and monies are received by the UOS office. Two chairs per table are included.
2. **ALL PROMOTIONAL MATERIALS, COLLATERAL OR ACTIVITIES** must be confined within the limits of the Exhibitor's purchased space. Per CME regulations such materials are not permitted in the meeting room or at the meeting registration desk and may not be delivered to attendees' hotel rooms.
3. **ALL BOOTHS and decorations MUST** concur with the facility regulations, city ordinances, and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must consist of fire-resistant material.
4. **IN EVENT EXHIBITION IS NOT HELD** - The UOS shall not be liable for any damages or expense incurred by Exhibitors in the event the show is delayed, interrupted, or not held as scheduled.
5. **SECURITY** - Security will not be provided in the exhibit area. Exhibitors are urged to remove all valuables during non-exhibit hours. Exhibitor agrees that neither the UOS, nor the facility management is financially liable for theft, damage, loss, or disappearance of any kind. The UOS recommends all Exhibitors contact their insurance agents to confirm proper coverage of exhibit materials. Please read carefully the coverage provided by decorators and shipping companies to determine if additional coverage is necessary. Any additional security must be arranged by the Exhibitor at his own expense, directly from the facility. The facility will be locked during the time that exhibits are not being shown; however, certain facility employees will have access to the space for cleaning, etc.
6. **LIABILITY** - Exhibitor agrees that neither the UOS, nor its representatives, will be responsible for any injury, loss, or damage that may occur to the Exhibitor, the Exhibitor's employees, family, or associates, or property from any cause whatsoever. The Exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage, or injury.
7. **CANCELLATIONS** - Cancellations received by email or mail by 2/11/22 receive a full refund minus \$75 administrative fee. No refunds are provided for cancellations beginning 2/12/22.
8. **SIGNAGE** - An identification sign will be provided for each table.
9. **SHIPPING** - Vendors are responsible for ALL arrangements in the shipping of exhibits. Please bring your company's own shipping forms and account number to make your own shipping arrangements. Shipping information will be sent with a confirmation to the "Company Contact" listed on the application.

Exhibit Registration Form

Complete and return with payment. No booths can be assigned prior to payment.

Late fee applies after Feb. 12, 2022

Email completed form if paying by card to annette@utahmed.org or for checks, mail to

Utah Ophthalmology Society - P O Box 901476 - Sandy, UT 84090

Premium Booth Space – Booths 1,2,3,4,5 Located Directly across from the physician room	\$2500.00 per booth Maximum of 2 representatives per booth
Booths located in the exhibit hall 6-26	\$1300.00 per booth Includes no more than 2 representatives per booth
Additional booth attendees over two	\$300.00 per person
Late fee applies begins February 12, 2022	\$500 per booth for late fee
No refunds after February 11, 2022. UOS Federal Tax ID: 742506447	

Name of Company – to be used on all promotional text

- Exhibit Booth – located in exhibit hall - \$1300
- Premium Booth Space -- \$2500

Company Representatives Attending Meeting

List Name and Email of company representatives attending on lines below. Meeting information will go to each attendee email. Add additional attendees (\$300 per person) by email to annette@utahmed.org

1.
2.

Payment Information

Card Number		
Exp Date	Card Security Number	Address on card
List name and email of card holder for receipt	Name	Email
Company Contact Person & Email (if different than above)	Name	Email
Signature of authorized representative (below)		

Premium Booths numbered 1-5 will be assigned to first 5 paid companies who send payment and receive notice that they are one of the first 5 companies to do so. These booths are located next to the physician meeting room (Bryce) and physician registration. Regular booths numbered 6-26 will be assigned in order of receipt of payment. Booths will be assigned by the UOS following receipt of full payment. No booths may be assigned prior to full payment. Independent sales representatives must register separately. Please do not plan to leave or dismantle your booth prior to the last break of the day. All exhibit equipment and materials must be moved out by 7:00 pm the day of the conference. Please do not ask to attend the physician sessions.

Sheraton Conference Area Map

All physician & technician sessions will take place in the Canyons Ballroom. Physicians in the Bryce Ballroom and Technicians. In Canyon Ballroom. Booths 1-5 are locate directly in front of the meeting rooms.

